MCMK
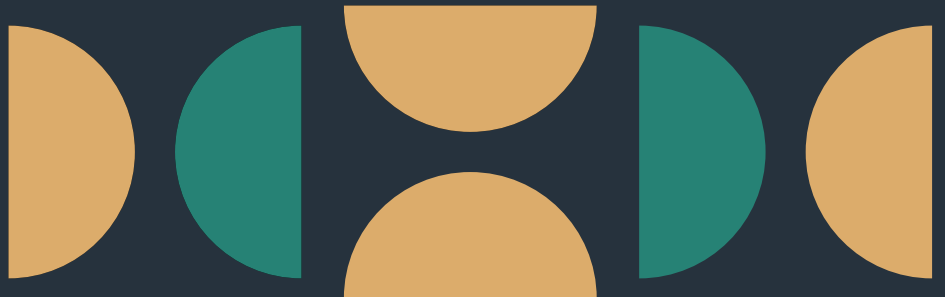
MARKETING COLLATERAL

EBOOKS / BROCHURES / LEAD MAGNETS

What we need:

- Text (If we have to retype or manually copy the data, we charge an additional amount).

- Images if you have any or we provide royalty free images as per the requirement of the content.

- Any special requirement (Ex: References or any idea)

We going to design or redesign your PDFs/ Brochure/ eBook, especially the following types:

- Workbooks

- eBooks

- Cheat sheets

- Check lists

- Menus

- and many more!

MODERN AND PROFESSIONAL INFOGRAPHIC

All we need is:

- Full and Final Text content (data points)
- Color choice
- Dimension (if available)
- Example (if any)

What we offer:

- 100% unique and professional work
- Editable **Source Files** available for Extra
- All size resolutions available Letter Size A4, A3, A2, Web Quality or any custom size

FLYERS AND BIFOLD OR TRIFOLD BROCHURES

All we need is:

- Full and Final Text content (data points)
- Color choice
- Example (If any)

What we offer:

- Flyers
- Posters
- Banners
- Brochures
- Bifold Brochure design
- Tri-fold Brochures
- Multi-fold Brochures
- Post Cards
- Birthday Cards Promotions
- Book Covers
- Rack Cards
- Business Cards
- Ads
- Invitations
- Coupons
- Door Hangers
- Stationary Kits
- Brand Identity Kits
- Sales Kits

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POWERPOINT AND PDF PRESENTATION

All we need is:

- Ready content for each slide (not the business plan)

- To know about your company

- What type of style you like

- All the brand assets that you have

What we offer:

- Pitch Deck, Sales, Training, Education, Corporate, Marketing Presentation

- Branded Presentation and Custom Templates

- Redesign of your existing deck to the new standards.

MCMK

AMAZON PRODUCT LISTING PHOTOS

All we need is:

- Product images

- Logos / Labels / Texts

My service includes:

- Product Background Remove and Add White Background

- Add Shadow and Reflection so it looks realistic

- Remove dust and scratches

- Retouching / Cropping / Resize / Enhance / Color Correction

- Adjust proper lighting/contrast and many more

- Design product photo to match your site

- We will strictly follow online store product image requirements.
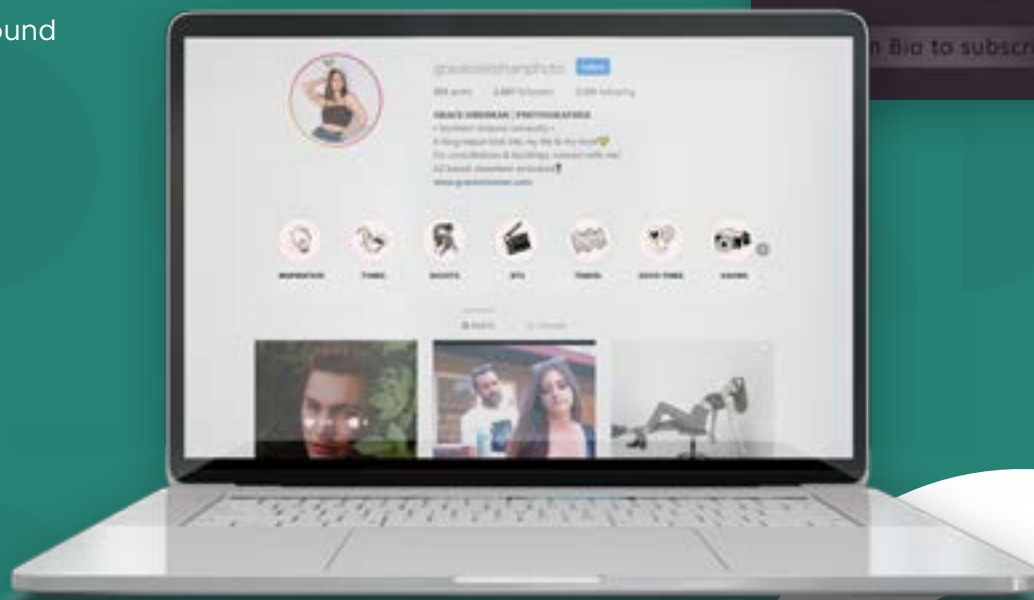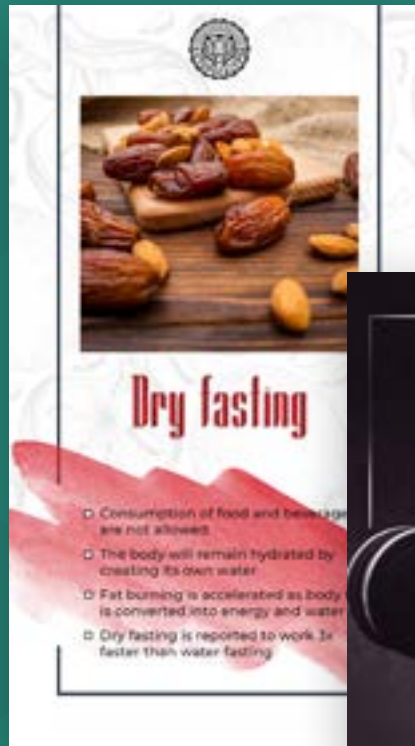
- Add Logos / Labels / Texts

- Sales Kits

INSTAGRAM STORY AND HIGHLIGHT COVER, FACEBOOK POST

All we need is:

- Text
- Color scheme
- Logo

My service includes:

- 3 image orientations
  - o Square
  - o Landscape (horizontal)
  - o Portrait (vertical)

- Post
- Icons
- Story
- Profile picture
- Background

MCMK

INVESTOR PITCH DECK PRESENTATION

All we need is:

- Exact and final content for each slide

- To know about your company

- What type of style you like

- All the brand assets that you have

My service includes:

- Professional Stock image

- Quality Design & Unique templates

- Add transitions & animations to slides (extra gig)

- Create Infographic based slides (as per request)
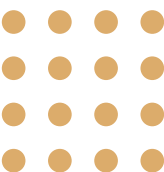
- Visual transformation of the content

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LOGO

All we need is:

- Company name, tagline
- Color scheme

Our service includes:

- Logo
- Business Card
- Social Media Kit
- Stationary
- Look book & Color scheme
- Merchandise
- Favicon
- Website

PODCAST COVER ART

All we need is:

- Text
- Brief description of the design
- Color scheme

Platform:

- Instagram
- Facebook
- Twitter
- YouTube
- LinkedIn
- Snapchat
- Pinterest
- Website (Generic)

CORPORATE IDENTITY

All we need is:

- Brief description of your Business

- Business Name

- Color schemes or any other preferences

My service includes:

A professional **corporate identity** that will include:

- a customized logo

- proper and bold designs for your business cards

- letterhead

- envelopes

- seals and stamps

- Designs

- a complete social media kit

- your email signatures

- all other merchandising items like T-shirts, mugs, cups, key chains, etc.

CHRISTMAS GREETINGS CARD, FLYER, BANNER, POSTER

All we need is:

- Text
- Brief description of the design
- Color scheme

Platform:

- Christmas Card
- New Year
- Season's Greetings
- Greeting Card
- Invitation Card
- Marriage Invitations

- Birthday Card
- Event Card
- Postcards
- Social Media Posts