



**For Global Release
October 25, 2023**

Marketing maturity excellence program from MCMK marketing venture studio

Scaling growth with a framework that delivers measurable results

Toronto, Canada— October 25, 2023 — Today at a global rollout exclusive invite event, Melroy Coelho of MCMK venture studio announced immediate availability of “MCMK’s Agile growth marketing model, to qualified teams of founders, angel investors, VCs and Private Equity Fund portfolio company owners in Canada, USA, Israel and India.

“Years of domain expertise from a world class B2B SaaS Technology marketing team has delivered a leading edge agile marketing solution for scaling growth at 10x+ levels” said Melroy Coelho, Growth Marketing VP at MCMK, a private investment funding and marketing venture studio.

Exponential, measurable results every quarter

Customer teams globally have experienced a phenomenal uptick in customer awareness, marketing influenced sales pipeline growth, and readiness by fund managers to invest in their project.

“MCMK’s Agile growth marketing model customers have included many that are in stealth mode or making the pitch for funding. A select group of companies every quarter commit to the scaling for success and investment funding program. “MCMK’s Agile growth marketing model is a key solution in the search for attracting investment and funding success initiatives.

“MCMK’s Agile growth marketing model is a key enabler to tweak, ramp up and boost our marketing and sales target achievement every quarter” says one private portfolio investment manager with several stealth startups in their growth fund portfolio.

“MCMK’s Agile growth marketing model is exclusively available in USA, Canada, India and

Israel to select founding teams, private funding individuals/teams and portfolio

investment firms in the B2B SaaS Technology sector

“MCMK’s Agile growth marketing model is available to a select cohort of firms every quarter. Firms and teams that qualify through the rigorous selection process are committed to a revenue growth framework that delivers measurable, actionable, real-time results.

Founded in 2021, MCMK is leading the agile growth marketing sector in delivering phenomenal growth success to clients. The boutique approach to scaling growth for a select few is already generating a steady flow of clients and investment deals.

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MCMK and “MCMK’s Agile growth marketing model are owned by MCMK in Canada and globally.

For more information and to qualify as a select cohort member

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For more information on “MCMK’s Agile growth marketing model:

<https://www.mcmk.io/>

About MCMK

We’re a marketing agency for B2B startups, private investors, venture capital funds, and private equity portfolio-owned companies, specializing in business development for hypergrowth. We solve marketing and business development challenges, delivering measurable results. Members of our leadership team have been running world-class agile growth marketing teams at B2B tech companies around the world.

With our proven agile marketing maturity model and scalable framework for building brands and generating demand, you can focus on what you do best - build innovative products and leave the rest to us.